intel. partner alliance

Intel[®] Partner Alliance Overview

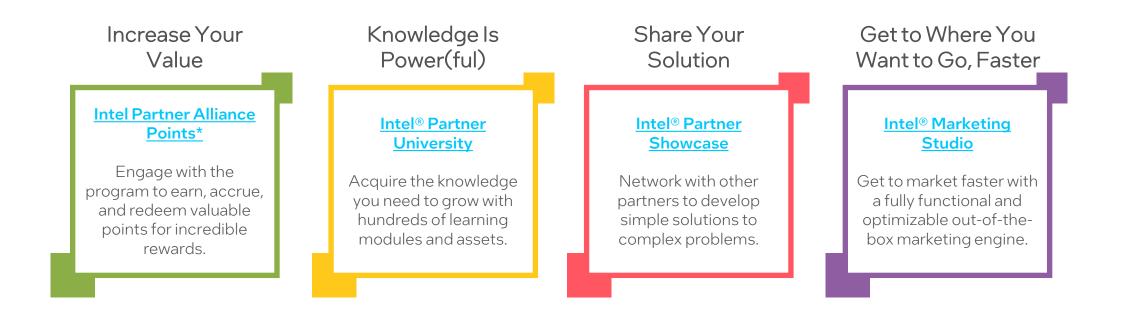
One Program. Maximum Growth.

The Intel Partner Alliance is an innovative and evolving program built in an agnostic ecosystem that allows you to interface with other partners to disrupt emerging markets, increase customer value, and expand your business.



Intel[®] Partner Alliance Benefits Where Should We Grow?

Learn, innovate, and scale your business through our expansive alliance built in an open, agnostic ecosystem of partner exploration and collaboration.



Intel® Partner Alliance Points Increase Your Value

What are Intel Partner Alliance Financial Benefits?

- Rewards program with qualifying activities
- Scalable points based on engagement level
- Eligible partners can earn market development funds (MDF)*

How are Intel Partner Alliance Points valuable?

- Redeemable for a wide variety of individual and business rewards
- Advance your membership status
- Gain access to additional resources

https://points.intel.com/

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Intel® Partner University Knowledge Is Power(ful)

What is Intel Partner University?

- One-stop virtual campus
- Industry-leading curriculum
- Specialized training paths
- Tailored content for specific pain points

How is Intel Partner University valuable?

- Gain expertise
- Expand your solutions
- Update your processes and solutions
- Grow your business

https://partneruniversity.intel.com

Intel® Partner Showcase Share Your Solution

What is Intel Partner Showcase?

- Easily accessible digital environment
- Network to share ideas
- Collaborate to develop solutions

How is Intel Partner Showcase valuable?

- Drive quality leads
- Crowdsource ideas for specific use cases
- Develop dynamic partnerships

https://marketplace.intel.com/

Intel® Marketing Studio Rev Your Marketing Engine

What is Intel Marketing Stu<u>dio?</u>

- Powerful marketing engine
- Turnkey co-marketing assets
- Full-scale strategic campaigns
- In-depth playbooks

How is Intel Marketing Studio valuable?

- Centrally located marketing materials
- Easily customizable to suit your brand
- Get to market faster
- Accelerate pipeline and funnel trajectory

https://marketingstudio.intel.com/

Join the Intel[®] Partner Alliance in Minutes Today



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